

Social Media Volunteer

Bristol Refugee Rights supports asylum seekers and refugees in Bristol and the surrounding area. We support refugees and asylum seekers to feel safe and welcome in Bristol and access the information, advice, and support they need to build their lives in our community.

We are recruiting a Social Media Volunteer to work with our Community Fundraiser to create content and grow our social media platforms. This will help us to raise essential funds to continue to deliver and develop BRR's services. If you are looking for a volunteering opportunity where you can use your creativity to make a difference to the lives of refugees and asylum seekers in Bristol, then this could be the role for you!

The Social Media volunteer will be responsible for:

- Creating compelling and engaging social media content for Instagram, Facebook, LinkedIn and the News section of our website. This includes:
 - Using Canva to make graphics and reels
 - Drafting captions, including carrying out online research to ensure posts are accurate.
- Keeping up to date with current events relevant to the charity and wider sector
- Keeping up to date with relevant social media trends and news
- Working alongside the Community Fundraiser to plan content in advance
- Proposing new ideas for our social media channels to keep content fresh and engaging
- Scheduling content to create a consistent stream of new content for audience interaction. This includes analysing, managing, and altering schedules where necessary to optimise engagement
- Supporting with digital fundraising campaigns, including developing content and proposing ideas
- Supporting with other areas of work relevant to this role

We are looking for someone who:

- Friendly and welcoming
- Creative
- Cares about the issues faced by refugees and people seeking asylum
- Is confident in using social media, developing comms and creating content
- Has good written and verbal communication skills
- Has good attention to detail
- Is good at working independently
- Has experience of using Canva (not essential)

Volunteers need to be:

- Available for a regular meeting to plan posts with the Community Fundraiser. This could be 30 minutes once a week or 45 minutes fortnightly, dependent on availability.
- Available to create a post once a week. This can be done in the volunteers' own time. All posts will be agreed in advance with and signed off by the Community Fundraiser.
- Able to make 6 months commitment to the role
- Able to attend the Compulsory induction training on **Wednesday 21st October or Thursday 22nd October from 9.30am to 2.30pm**

- Committed to attending training and occasional meetings

What we provide:

- Full training and opportunity for shadowing someone who has been creating our social media content
- Full induction to the organisation and local sector
- Supervision and support as required

Location:

There is an option of home working or being based at our office in Wellspring Settlement (Barton Hill). This will depend on which days you would like to volunteer due to desk availability.

Many of our members are in extremely vulnerable situations because of their immigration status, trauma and other factors. Because of this we must take a cautionary approach to ensuring that the people working with them (both volunteers and staff members) are appropriate and safe. All volunteer roles at BRR are, therefore, subject to both references, and a DBS check. For this role the level of DBS check required is: **Basic**

For more information, please contact Risper Gikonyo, Volunteer Coordinator

Email: volunteering@bristolrefugeerights.org

Bristol Refugee Rights, Wellspring Settlement, 43 Ducie Road, Bristol, BS5 0AX